

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

PIPE FITTERS LOCAL UNION NO. 120
PENSION FUND, on behalf of itself
and all others similarly
situated,

Plaintiff,

v.

BARCLAYS CAPITAL INC.; THE
GOLDMAN SACHS GROUP, INC.;
KOHLBERG KRAVIS ROBERTS & CO.,
LP; VESTAR CAPITAL PARTNERS INC.;
CENTERVIEW PARTNERS LLC; and
PETER J. MOSES,

Defendants.

No. C 11-01064 CW

ORDER GRANTING
DEFENDANTS' MOTION
TO DISMISS AND
GOLDMAN SACHS'
MOTION TO DISMISS
(Docket Nos. 66
and 67)

Plaintiff Pipe Fitters Local Union No. 120 Pension Fund
charges Defendants Barclays Capital Inc.; The Goldman Sachs Group,
Inc.; Kohlberg Kravis Roberts & Co., L.P. (KKR); Vestar Capital
Partners Inc.; Centerview Partners LLC; and Peter J. Moses with
violating section 1 of the Sherman Act, 15 U.S.C. § 1. Defendants
have filed a joint motion to dismiss. Goldman Sachs has filed a
separate motion to dismiss. The motions were heard on August 25,
2011. Having considered oral argument and the papers submitted by
the parties, the Court GRANTS Defendants' joint motion and Goldman
Sachs' motion.

BACKGROUND

The following allegations are taken from Plaintiff's first amended complaint (1AC).

Plaintiff, a public retirement trust fund, was a shareholder in Del Monte Foods. Defendants were involved in the leveraged buyout (LBO) of Del Monte, which was structured as a merger.

In the latter half of 2009, Barclays, one of Del Monte's investment banks, suggested to several private equity firms the idea of acquiring the company. Moses, a Barclays managing director, approached several firms, including KKR and Apollo Management. Del Monte was not aware of, nor did it prompt, Barclays' and Moses' overtures.

In early January 2010, Moses again met with KKR. He explained that bidding for Del Monte would occur through "a narrow private solicitation of interest to a small group of private equity firms and no strategic buyers, such as another food company." 1AC ¶ 41. Barclays would benefit at both ends of this arrangement, by advising Del Monte on the sell-side and providing financing to a private equity firm on the buy-side. KKR indicated that it was interested in bidding for Del Monte and would partner with Centerview to do so.

That same month, Apollo independently informed Del Monte that it was interested in purchasing the company for \$14 to \$15 per share. In response to Apollo's offer, Del Monte retained Barclays as its sell-side adviser. In this role, Barclays recommended that Del Monte consider only a select group of private equity firms. Del Monte adopted this recommendation. Barclays did not disclose

1 to Del Monte that it previously had recommended the company to
2 private equity firms as an acquisition target.

3 Thereafter, Barclays invited KKR, Apollo, The Carlyle Group,
4 The Blackstone Group and CVC Capital Partners to participate in
5 the bidding process. Subsequently, Vestar and Campbell's Soup, a
6 strategic buyer, asked Barclays to be included in the process.

7 In February 2010, the entities that expressed interest in Del
8 Monte entered into a confidentiality agreement with the company,
9 which contained a "No-Teaming" provision that "prohibited the
10 bidders from entering into any 'agreement, arrangement or
11 understanding, or any discussions which might lead to such
12 agreement, arrangement or understanding, with any other
13 person . . . including other potential bidders and equity or debt
14 financing sources, regarding a possible transaction involving the
15 Company.'" 1AC ¶ 48.

16 On March 11, 2010, Del Monte received written indications of
17 interest from KKR, Apollo, Carlyle, CVC and Vestar. Vestar
18 submitted the highest bid, pledging to buy the company for \$17.00
19 to \$17.50 per share. Vestar, however, disclosed that it would
20 need to partner with another private equity firm in order to
21 fulfill its bid. KKR, along with its disclosed partner
22 Centerview, tendered the second-highest bid, at \$17 per share.

23 On March 18, 2010, Del Monte rejected the bids. Del Monte
24 instructed Barclays to "'shut [the] process down and let buyers
25 know the company is not for sale.'" 1AC ¶ 53.

26 Despite Del Monte's directive, Barclays continued to pursue
27 the sale of the company. Sometime between August and September
28 2010, Moses suggested to KKR and Vestar that they "combine to

1 acquire Del Monte." 1AC ¶ 56. This suggestion and arrangement
2 violated the No-Teaming Provision of the February 2010
3 confidentiality agreement. Nonetheless, KKR and its partner
4 Centerview agreed to join Vestar to attempt to purchase Del Monte.

5 On October 11, 2010, KKR and Centerview offered to acquire
6 Del Monte for \$17.50 per share. KKR, Centerview, Vestar and
7 Barclays concealed Vestar's involvement in the bid. On October
8 25, 2010, Del Monte decided to negotiate solely with KKR and
9 Centerview, without knowledge that Vestar was part of the venture.
10 On October 27, 2010, Del Monte rejected the offer. "At Barclays'
11 urging," Del Monte did not solicit additional offers. 1AC ¶ 60.

12 On November 8, 2010, a newspaper reported that KKR and
13 Centerview intended to acquire Del Monte for \$18.50 per share.
14 Thereafter, KKR and Centerview tendered an increased bid of \$18.50
15 per share. However, they had authority to raise the bid to \$19
16 per share.

17 While Del Monte was considering the \$18.50-per-share bid, KKR
18 and Centerview finally sought permission from the company for
19 Vestar to be a part of the bidding team. However, KKR and
20 Centerview did not disclose to Del Monte that Vestar actually had
21 been involved in the bidding process since September 2010. Del
22 Monte granted KKR and Centerview's request.

23 On November 9, 2010, KKR agreed to obtain one-third of the
24 financing for the proposed Del Monte LBO from Barclays.

25 On November 24, 2010, relying on Barclays' recommendation,
26 Del Monte accepted the KKR-led team's \$19-per-share offer and
27 approved of the team's decision to seek financing from Barclays.
28

1 Del Monte retained Perella Weinberg Partners LP to evaluate the
2 fairness of the transaction.

3 The Del Monte Merger Agreement, signed by the company and the
4 KKR-led team, required a forty-five-day "go-shop" period, during
5 which Del Monte could solicit additional offers. Goldman Sachs
6 offered to administer the go-shop period on behalf of Del Monte.
7 Barclays expressed to KKR its concern that Goldman Sachs was
8 intending to "'scare up competition.'" 1AC ¶ 70. Thereafter, KKR
9 offered Goldman Sachs five-percent participation in the
10 syndication rights on the LBO financing. Goldman Sachs then
11 discontinued its efforts to handle the go-shop period, which
12 Barclays ultimately conducted.

13 On January 10, 2011, the go-shop period expired; no "pro-
14 competitive superior offers" were made. 1AC ¶ 72. On February
15 14, 2011, a Delaware Chancery Court enjoined the shareholder vote
16 on the LBO to permit an additional twenty-day go-shop period,
17 during which additional offers on Del Monte could be made. Again,
18 no offers were made. The absence of offers was consistent with
19 so-called "club rules" agreed to by members of a cartel of the
20 largest private equity firms, which included KKR, Apollo, Carlyle
21 and Blackstone. Goldman Sachs knew of these rules. These firms,
22 among others, "agreed not to compete among themselves for" LBO
23 transactions. 1AC ¶ 5.

24 On or about March 8, 2011, the Del Monte LBO merger took
25 effect, and Del Monte shareholders were paid \$19 per share. In
26 2010, various financial analysts believed stock in the company to
27 be worth more than this amount.
28

1 Plaintiff brings a claim under section 1 of the Sherman Act
2 against all Defendants. Plaintiff contends that Defendants
3 engaged in "a horizontal bid-rigging scheme." Pl.'s Corr. Mem. of
4 P & A at 10:3. It intends to prosecute this case as a class
5 action.

6 LEGAL STANDARD

7 A complaint must contain a "short and plain statement of the
8 claim showing that the pleader is entitled to relief." Fed. R.
9 Civ. P. 8(a). When considering a motion to dismiss under Rule
10 12(b)(6) for failure to state a claim, dismissal is appropriate
11 only when the complaint does not give the defendant fair notice of
12 a legally cognizable claim and the grounds on which it rests.
13 Bell Atl. Corp. v. Twombly, 550 U.S. 544, 555 (2007). In
14 considering whether the complaint is sufficient to state a claim,
15 the court will take all material allegations as true and construe
16 them in the light most favorable to the plaintiff. NL Indus.,
17 Inc. v. Kaplan, 792 F.2d 896, 898 (9th Cir. 1986). However, this
18 principle is inapplicable to legal conclusions; "threadbare
19 recitals of the elements of a cause of action, supported by mere
20 conclusory statements," are not taken as true. Ashcroft v. Iqbal,
21 129 S. Ct. 1937, 1949-50 (2009) (citing Twombly, 550 U.S. at 555).

22 When granting a motion to dismiss, the court is generally
23 required to grant the plaintiff leave to amend, even if no request
24 to amend the pleading was made, unless amendment would be futile.
25 Cook, Perkiss & Liehe, Inc. v. N. Cal. Collection Serv. Inc., 911
26 F.2d 242, 246-47 (9th Cir. 1990). In determining whether
27 amendment would be futile, the court examines whether the
28 complaint could be amended to cure the defect requiring dismissal

1 "without contradicting any of the allegations of [the] original
2 complaint." Reddy v. Litton Indus., Inc., 912 F.2d 291, 296 (9th
3 Cir. 1990).

4 DISCUSSION

5 To state a claim under section 1 of the Sherman Act, a
6 plaintiff "must demonstrate: '(1) that there was a contract,
7 combination, or conspiracy; (2) that the agreement unreasonably
8 restrained trade under either a per se rule of illegality or a
9 rule of reason analysis; and (3) that the restraint affected
10 interstate commerce.'" Tanaka v. Univ. of S. Cal., 252 F.3d 1059,
11 1062 (9th Cir. 2001) (quoting Hairston v. Pac. 10 Conference, 101
12 F.3d 1315, 1318 (9th Cir. 1996)).

13 As explained below, Plaintiff fails to plead the first and
14 second elements of its section 1 claim. Because Plaintiff does
15 not sufficiently state a section 1 claim, the Court does not
16 address Defendants' argument that Plaintiff fails to allege
17 antitrust injury or that its antitrust claim is impliedly
18 precluded by federal securities laws.

19 I. Unreasonable Restraint of Trade

20 The Sherman Act does not condemn every restraint of trade;
21 instead, the law "was intended to prohibit only unreasonable
22 restraints of trade." NCAA v. Bd. of Regents of Univ. of Okla.,
23 468 U.S. 85, 98 (1984) (emphasis added).

24 To determine whether an alleged restraint is unreasonable, a
25 court may employ a rule of reason analysis or a per se rule of
26 illegality. Under the rule of reason analysis, which "is the
27 presumptive or default standard," a plaintiff must "'demonstrate
28 that a particular contract or combination is in fact unreasonable

1 and anticompetitive.'" California ex rel. Harris v. Safeway, ____
2 F.3d ____, 2011 WL 2684942, at *11 (9th Cir.) (quoting Texaco Inc.
3 v. Dagher, 547 U.S. 1, 5 (2006)). Making this showing "entails
4 significant costs" because litigation "of the effect or purpose of
5 a practice often is extensive and complex." Arizona v. Maricopa
6 Cnty. Med. Soc., 457 U.S. 332, 343 (1982) (citation omitted).

7 The per se rule of illegality obviates the need for the
8 resource-intensive inquiry into reasonableness. "The per se rule,
9 treating categories of restraints as necessarily illegal,
10 eliminates the need to study the reasonableness of an individual
11 restraint in light of the real market forces at work"
12 Leegin Creative Leather Prods., Inc. v. PSKS, Inc., 551 U.S. 877,
13 886 (2007). "Resort to per se rules is confined to
14 restraints . . . that would always or almost always tend to
15 restrict competition and decrease output." Id. A "per se rule is
16 appropriate only after courts have had considerable experience
17 with the type of restraint at issue and only if courts can predict
18 with confidence that it would be invalidated in all or almost all
19 instances under the rule of reason." Id. at 886-87 (citations
20 omitted). Courts should be reticent to adopt a per se rule "where
21 the economic impact of certain practices is not immediately
22 obvious." Id. at 887.

23 As noted above, Plaintiff labels Defendants' challenged
24 conduct as a horizontal bid-rigging arrangement, which is per se
25 illegal under the Sherman Act. United States v. Green, 592 F.3d
26 1057, 1068 (9th Cir. 2010). To support its assertion that
27 Defendants rigged bidding for Del Monte, Plaintiff points to the
28 alleged violation of the No-Teaming Provision of the February 2008

1 confidentiality agreement. It is not apparent, however, how the
2 breach of this provision constituted an unreasonable restraint of
3 trade, let alone per se illegal bid rigging.

4 Plaintiff cites Green, which does not support its position.
5 In that case, Green had near absolute control over the bidding
6 process, in which contractors fashioned their bids "without regard
7 to the competition." 592 F.3d at 1068-69. Here, Plaintiff's
8 allegations do not imply that Barclays, or any other entity or
9 combination of entities, had the same control over the process as
10 Green. While Barclays allegedly steered Del Monte to consider
11 only the KKR-led team's bid, there are no allegations that
12 Barclays required KKR and Centerview to join Vestar in order to
13 bid, that Barclays influenced the team's bid or that Barclays
14 prevented other entities from making offers before or during the
15 go-shop periods. There are no allegations suggesting that the
16 KKR-led team made its bid "without regard to the competition;" the
17 bid was made before the go-shop periods, during which other bids
18 could have been made. Plaintiff alleges that no bids were made
19 during the go-shop periods because members of a private equity
20 firm cartel "do not compete against each other during" such
21 periods. 1AC ¶ 74. However, this allegation does not address the
22 potential for bids from entities not part of the cartel, such as
23 CVC, which placed a bid during the first round and was not
24 allegedly a cartel member. Nor does it address Campbell's Soup,
25 which had expressed interest in acquiring Del Monte in the first
26 round of bidding and was a "strategic buyer," not a private equity
27 firm. Without any party holding absolute control over the bidding
28 process, it is not apparent that Defendants undertook any conduct

1 that had "'manifestly anticompetitive' effects and lack[ed] 'any
2 redeeming virtue.'" Safeway, 2011 WL 2684942, at *11 (quoting
3 Leegin, 551 U.S. at 886). Thus, Plaintiff has not alleged a
4 restraint of trade that is per se illegal.

5 Nor does Plaintiff allege an unreasonable restraint of trade
6 under a "quick look" antitrust analysis. This "truncated rule of
7 reason . . . analysis may be appropriately used where 'an observer
8 with even a rudimentary understanding of economics could conclude
9 that the arrangements in question would have an anticompetitive
10 effect on customers and markets.'" Safeway, 2011 WL 2684942, at
11 *11 (quoting Cal. Dental Ass'n v. FTC, 526 U.S. 756, 770 (1999)).
12 To support use of a quick-look analysis, Plaintiff repeats only
13 its flawed argument that Defendants engaged in horizontal bid
14 rigging. As explained above, although the No-Teaming Provision
15 may have been violated, it is not apparent that its breach
16 necessarily had an anticompetitive effect.

17 Finally, because it has not alleged a relevant market,
18 Plaintiff does not satisfy its pleading burden to sustain a
19 section 1 claim under a rule of reason analysis. Tanaka, 252 F.3d
20 at 1063 (stating that, under a rule-of-reason analysis, the
21 failure "to identify a relevant market is a proper ground for
22 dismissing a Sherman Act claim") (citing Big Bear Lodging Ass'n v.
23 Snow Summit, Inc., 182 F.3d 1096, 1105 (9th Cir. 1999)). Citing
24 Forsyth v. Humana, Inc., 114 F.3d 1467 (9th Cir. 1997), Plaintiff
25 maintains that a relevant market need not be plead because it has
26 alleged direct anticompetitive effects. However, Forsyth was a
27 monopolization case under section 2 of the Sherman Act, which
28

1 addressed the evidence necessary to show a defendant's market
2 power. See id. at 1475-76.

3 Accordingly, Plaintiff fails to state its section 1 claim
4 against Defendants. The claim is dismissed with leave to amend to
5 plead an unreasonable restraint of trade.

6 II. Antitrust Conspiracy

7 Defendants contend that, even if Plaintiff were to plead an
8 unreasonable restraint of trade, it fails to allege an antitrust
9 conspiracy.

10 As an initial matter, Barclays', Moses' and Goldman Sachs'
11 participation in the purported conspiracy is not inconsistent with
12 a theory that Defendants engaged in an alleged horizontal
13 restraint of trade, even though these Defendants were not KKR,
14 Centerview and Vestar's competitors. See Bus. Elecs. Corp. v.
15 Sharp Elecs. Corp., 485 U.S. 717, 730 (1988) ("Restraints imposed
16 by agreement between competitors have traditionally been
17 denominated as horizontal restraints."). Non-competitors can
18 agree to participate in a horizontal conspiracy. See, e.g., In re
19 Ins. Brokerage Antitrust Litig., 618 F.3d 300, 337 (3d Cir. 2010)
20 ("The fact that Marsh, an entity vertically oriented to the
21 insurers, appears to be a sine qua non of the alleged horizontal
22 agreement is not necessarily an obstacle to plaintiffs' claim.");
23 United States v. MMR Corp. (LA), 907 F.2d 489, 498 (5th Cir. 1990)
24 ("[A] noncompetitor can join a Sherman Act bid-rigging conspiracy
25 among competitors."). Indeed, in Green, the defendant was a
26 consultant who did not compete with the contractors in the case;
27 nevertheless, the Ninth Circuit found sufficient evidence to
28 sustain her conviction for participating in a horizontal bid

1 rigging scheme. Thus, that Barclays, Moses and Goldman Sachs were
2 not KKR, Centerview and Vestar's competitors does not require
3 dismissal of Plaintiff's conspiracy claim.

4 Nevertheless, Plaintiff does not allege facts that imply that
5 all the parties agreed to the purported antitrust conspiracy. To
6 state a claim under section 1, a plaintiff must plead "enough
7 factual matter (taken as true) to suggest that an agreement was
8 made." Twombly, 550 U.S. at 556. "A statement of parallel
9 conduct, even conduct consciously undertaken, needs some setting
10 suggesting the agreement necessary to make out a § 1 claim;
11 without that further circumstance pointing toward a meeting of the
12 minds, an account of a defendant's commercial efforts stays in
13 neutral territory." Id. at 557.

14 Here, Plaintiff pleads reasons as to why each of the parties
15 was interested in having the KKR-led team prevail in bidding for
16 Del Monte. Barclays and Moses wanted to benefit from both sides
17 of the deal. KKR, Centerview and Vestar wanted to prevail at the
18 lowest possible price. Goldman Sachs wanted to obtain five-
19 percent of the financing syndication rights, as promised by KKR.
20 Plaintiff also alleges roles for Defendants in a conspiracy.
21 This, on its own, is not sufficient; "plaintiffs must allege
22 additional facts that tend to exclude independent self-interested
23 conduct as an explanation for defendants' parallel behavior."
24 Twombly, 550 U.S. at 552 (citation and internal quotation and
25 editing marks omitted).

26 Additionally, Plaintiff's allegations do not suggest that
27 Goldman Sachs was aware of what had occurred in the bidding
28 process prior to it receiving the offer of a percentage of the

1 syndication rights from KKR. Plaintiff pleads only that Goldman
2 Sachs dropped its efforts to run the go-shop period after KKR
3 offered it five percent of the syndication rights. This does not
4 imply that Goldman Sachs had any knowledge of any arrangement
5 between Barclays, Moses, KKR, Centerview and Vestar.

6 Plaintiff's reliance on the alleged "club rules" complicates
7 its antitrust theory. Plaintiff does not allege that Barclays,
8 Moses, or Vestar were aware of the alleged private equity firm
9 cartel or that its rules could preclude bids by some firms during
10 a go-shop period. Without such an allegation, there can be no
11 meeting of the minds that Defendants' alleged antitrust conspiracy
12 would depend on the operation of the "club rules."

13 Accordingly, Plaintiff's claim is dismissed for the
14 additional reason that Plaintiff does not allege an antitrust
15 conspiracy.

16 CONCLUSION

17 For the foregoing reasons, the Court GRANTS Defendants' joint
18 motion to dismiss (Docket No. 67) and Goldman Sachs' motion to
19 dismiss (Docket No. 66). Plaintiff fails to plead an unreasonable
20 restraint of trade and a cognizable antitrust conspiracy.

21 Plaintiff may file an amended complaint by September 15,
22 2011. Defendants shall answer or move to dismiss any amended
23 complaint within twenty-one days of the date it is filed. If
24 Defendants move to dismiss Plaintiff's amended pleading, they
25 shall submit a consolidated brief, not to exceed thirty-five
26 pages. If some Defendants desire to file separate memoranda of
27 points and authorities, they may do so, so long as Defendants'
28 briefing collectively does not exceed the thirty-five-page limit.

1 Plaintiff shall respond in a brief not to exceed thirty-five
2 pages. Defendants' reply, if necessary, shall not exceed twenty
3 pages. Any motion to dismiss will be heard on November 17, 2011
4 at 2:00 p.m.

5 Unless the parties stipulate to the contrary, Plaintiff's
6 motion for class certification is due November 17, 2011,
7 Defendants' opposition is due January 12, 2012, and Plaintiff's
8 reply is due January 26, 2012. The motion will be heard on
9 February 16, 2012 at 2:00 p.m.

10 IT IS SO ORDERED.

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12 Dated: 8/30/2011

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CLAUDIA WILKEN
United States District Judge

United States District Court
For the Northern District of California